

2020 Editorial Calendar

JAN/FEB

Ad close: 1/3/20 • Materials due: 1/3/20

Special Focus

Construction Safety

Feature Articles

IH: Chemical Safety/SDS

PPE: Foot Protection, Respiratory Protection, Hand Protection

Training: Defibrillators & CPR

Plus: Oil & Gas, Emergency Showers & Eyewash, Combustible Dust

Value Adds

For all half page or larger advertisers

- **Research:** Ad Readership Study
- **Magazine:** Free Product Listing Product Spotlight for construction safety and foot protection advertisers
- **Website:** Free Product Listing Respiratory Protection Emergency Showers & Eyewash

MAR

Ad close: 1/23/20 • Materials due: 1/27/20

Special Focus

Fall Protection

Feature Articles

IH: Gas Detection

PPE: Hearing Protection, Protective Apparel, Head & Face Protection

Training: Lockout/tagout

Plus: Summer Hazards/Heat Stress, Drug Testing

Value Adds

For all half page or larger advertisers

- **Magazine:** Free Product Listing Product Spotlight for fall protection and hearing protection advertisers
- **Website:** Free Product Listing Head & Face Protection Lockout/tagout

APR

Ad close: 2/26/20 • Materials due: 2/28/20

Special Focus

Fire Safety

Feature Articles

IH: Confined Spaces

PPE: Vision Protection, Foot Protection

Training: Electrical Safety

Plus: Welding, Incentives, Facility Safety

Value Adds

For all half page or larger advertisers

- **Magazine:** Free Product Listing Product Spotlight for vision protection, and fire safety advertisers
- **Website:** Free Product Listing Incentives Electrical Safety

2020 Editorial Calendar

MAY

Ad close: 3/30/20 • Materials due: 4/1/20

Special Focus

Industrial Hygiene

Feature Articles

IH: Chemical Safety/SDS

PPE: Respiratory Protection, Hand Protection

Training: Confined Spaces

Plus: Combustible Dust, Emergency Showers & Eyewash

Value Adds

For all half page or larger advertisers

- **Magazine:** Free Product Listing Product Spotlight for respiratory protection, emergency showers & eyewash and IH advertisers
- **Website:** Free Product Listing Training and chemical safety/SDS

Bonus Value Add

For all quarter page or larger advertisers

- **IH Online Product Showcase:** Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks.

JUNE

Ad close: 4/24/20 • Materials due: 4/27/20

ASSP SAFETY 2020 ISSUE

Special Focus

Employee Gifts & Incentives
Employee Drug & Alcohol Testing

Feature Articles

IH: Gas Detection

PPE: Protective Apparel, Vision Protection, Fall Protection

Training: Electrical Safety

Plus: Defibrillators & CPR, Oil & Gas, Heat Stress

Value Adds

For all half page or larger advertisers

- **Magazine:** Free Product Listing Product Spotlight for vision protection and oil & gas advertisers
- **Website:** Free Product Listing Electrical Safety, Defibrillators & CPR

Bonus Value Add

For all quarter page or larger advertisers exhibiting at ASSP Safety 2020

- **ASSP Online Product Showcase:** Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks.

Show Coverage

- ASSP Safety 2020, June 23-25

JULY/AUG

Ad close: 6/26/20 • Materials due: 6/30/20

THE COMPANY PROFILE ISSUE & VPPPA SAFETY+ ISSUE

Special Focuses

Construction Safety
Protective Apparel

Feature Articles

IH: Confined Spaces

PPE: Respiratory Protection, Hand Protection, Head Protection

Training: Lockout/tagout

Plus: Facility Safety, Emergency Showers & Eyewash, Lab Safety

Value Adds

For all July half page or larger advertisers

- **Website:** Free Product Listing Confined Spaces PPE

Bonus Value Add

For all half page or larger advertisers in both July/August and October 2020

- **Company Profile:** same size as ad in July/August 2020 issue

Show Coverage

VPPPA Safety+, August 25-28, Orlando

2020 Editorial Calendar

SEPT

Ad close: 7/23/20 • Materials due: 7/27/20

Special Focus

Industrial Hygiene

Feature Articles

PPE: Construction, Electrical Safety

Training: Chemical Safety

Plus: Emergency Showers & Eyewash, Winter Hazards, Combustible Dust

Value Adds

For all half page or larger advertisers

- **Magazine:** Free Product Listing Product Spotlight for industrial hygiene and electrical safety advertisers
- **Website:** Free Product Listing Emergency Showers & Eyewash Construction

OCT

Ad close: 8/26/20 • Materials due: 8/28/20

NATIONAL SAFETY COUNCIL
CONGRESS & EXPO ISSUE

Special Section

Employee Gifts & Incentives

Special Focus

Hearing Protection

Feature Articles

IH: Indoor Air Quality

PPE: Foot Protection, Vision Protection, Fall Protection

Training: Materials Handling, Defibrillators & CPR

Plus: Facility Safety

Value Adds

For all half page or larger advertisers

- **Magazine:** Free Product Listing Product Spotlight for foot protection and hearing protection advertisers
- **Website:** Free Product Listing Indoor Air Quality NSC New Products

Bonus Value Add

For all quarter page or larger advertisers exhibiting at NSC 2020

- **NSC Online Product Showcase:** Includes photo, brief description, company name and booth number. Will reside on ohsonline.com for six weeks.

Show Coverage

National Safety Council Congress & Expo, October 5-7
Indianapolis, IN

NOV/DEC

Ad close: 10/23/20 • Materials due: 10/27/20

Special Focus

- 2020 *OH&S* New Product of the Year Winners
- Vision Protection

Feature Articles

IH: Gas Detection

PPE: Hand Protection, Protective Apparel, Hearing Protection

Training: Fall Protection

Plus: Lockout/Tagout, Facility Safety

Value Adds

For all half page or larger advertisers

- **Magazine:** Free Product Listing Product Spotlight for protective apparel and vision protection advertisers
- **Website:** Free Product Listing Lockout/Tagout Facility Safety

eNews 2020 Editorial Calendar

EDITION	SPECIAL FOCUS
JANUARY	
January 6	General <i>OH&S</i>
January 7	Spotlight - Oil & Gas
January 8	General <i>OH&S</i>
January 13	Hazard Communications
January 15	General <i>OH&S</i>
January 21	General <i>OH&S</i>
January 22	Spotlight - Construction
January 23	General <i>OH&S</i>
January 27	Training
January 29	General <i>OH&S</i>
FEBRUARY	
February 3	General <i>OH&S</i>
February 5	Vision Protection
February 6	Spotlight - Defibrillators & CPR
February 10	General <i>OH&S</i>
February 12	General <i>OH&S</i>
February 13	IH Quarterly
February 18	General <i>OH&S</i>
February 19	General <i>OH&S</i>
February 20	Spotlight - Chemical Safety
February 24	Respiratory Protection
February 26	General <i>OH&S</i>
MARCH	
March 2	PPE
March 4	General <i>OH&S</i>
March 5	Spotlight - Protective Apparel
March 9	General <i>OH&S</i>
March 11	Fall Protection
March 12	Spotlight - Summer Hazards/Heat Stress
March 16	General <i>OH&S</i>
March 17	Whitepaper Quarterly
March 18	General <i>OH&S</i>
March 23	General <i>OH&S</i>
March 24	Spotlight - Oil/Gas
March 25	General <i>OH&S</i>
March 26	Construction Quarterly
March 30	General <i>OH&S</i>

EDITION	SPECIAL FOCUS
APRIL	
April 1	General <i>OH&S</i>
April 6	PPE: Hand Protection
April 8	General <i>OH&S</i>
April 9	Spotlight - Noise Monitoring
April 13	General <i>OH&S</i>
April 15	General <i>OH&S</i>
April 20	Facility Safety
April 22	General <i>OH&S</i>
April 23	Spotlight - Foot Protection
April 27	General <i>OH&S</i>
April 29	General <i>OH&S</i>
April 30	IH Quarterly
MAY	
May 4	General <i>OH&S</i>
May 6	General <i>OH&S</i>
May 7	Spotlight - Stand-down
May 11	Training
May 13	General <i>OH&S</i>
May 18	General <i>OH&S</i>
May 20	General <i>OH&S</i>
May 21	Spotlight - Emergency Showers & Eyewash
May 26	General <i>OH&S</i>
May 27	General <i>OH&S</i>
JUNE	
June 1	General <i>OH&S</i>
June 3	General <i>OH&S</i>
June 4	Spotlight - Respiratory Protection
June 8	General <i>OH&S</i>
June 9	Spotlight - Industrial Hygiene
June 10	Chemical Safety
June 11	Whitepaper Quarterly
June 15	General <i>OH&S</i>
June 17	General <i>OH&S</i>
June 18	Spotlight - Incentives
June 22	General <i>OH&S</i>
June 24	General <i>OH&S</i>
June 26	Construction Quarterly
June 29	General <i>OH&S</i>
June 30	Spotlight - Noise Monitoring

eNews 2020 Editorial Calendar

EDITION	SPECIAL FOCUS
JULY	
July 1	General <i>OH&S</i>
July 6	General <i>OH&S</i>
July 8	PPE: Fall Protection
July 9	Spotlight - Construction Safety
July 13	General <i>OH&S</i>
July 15	General <i>OH&S</i>
July 20	Transportation Safety
July 22	General <i>OH&S</i>
July 27	General <i>OH&S</i>
July 29	General <i>OH&S</i>
July 30	Spotlight - Facility Safety
AUGUST	
August 3	General <i>OH&S</i>
August 5	General <i>OH&S</i>
August 6	Spotlight - Hand Protection
August 10	General <i>OH&S</i>
August 12	General <i>OH&S</i>
August 13	IH Quarterly
August 17	General <i>OH&S</i>
August 19	General <i>OH&S</i>
August 20	Spotlight - Protective Apparel
August 24	General <i>OH&S</i>
August 26	General <i>OH&S</i>
August 27	Spotlight - Oil/Gas
SEPTEMBER	
September 2	General <i>OH&S</i>
September 3	Construction Quarterly
September 8	General <i>OH&S</i>
September 9	General <i>OH&S</i>
September 10	Spotlight - Electrical Safety
September 14	General <i>OH&S</i>
September 16	General <i>OH&S</i>
September 17	Whitepaper Quarterly
September 21	General <i>OH&S</i>
September 23	Emergency Showers/Eyewash
September 24	Spotlight - Incentives
September 28	General <i>OH&S</i>
September 30	General <i>OH&S</i>

EDITION	SPECIAL FOCUS
OCTOBER	
October 5	General <i>OH&S</i>
October 7	General <i>OH&S</i>
October 8	Spotlight - Fire Safety
October 12	Facility Safety
October 14	General <i>OH&S</i>
October 19	General <i>OH&S</i>
October 21	General <i>OH&S</i>
October 22	Spotlight - Vision Protection
October 26	General <i>OH&S</i>
October 28	Hazard Communications
October 29	IH Quarterly
October 30	General <i>OH&S</i>
NOVEMBER	
November 2	General <i>OH&S</i>
November 4	General <i>OH&S</i>
November 5	Spotlight - Respiratory Protection
November 9	PPE
November 12	General <i>OH&S</i>
November 16	General <i>OH&S</i>
November 17	Construction Quarterly
November 18	General <i>OH&S</i>
November 19	Spotlight - Facility Safety
November 30	Fall Protection
DECEMBER	
December 2	General <i>OH&S</i>
December 3	Spotlight - Oil/Gas
December 7	<i>OH&S</i> New Product of the Year Winners
December 9	General <i>OH&S</i>
December 10	Whitepaper Quarterly
December 14	General <i>OH&S</i>
December 16	General <i>OH&S</i>
December 17	Spotlight - Protective Apparel
December 21	Hazmat
December 23	General <i>OH&S</i>