

2022 Editorial Calendar

JAN/FEB

Ad close: 1/5/22 • Materials due: 1/7/22

Special Focus

Oil & Gas

Feature Articles

IH: Chemical Safety

PPE: Foot Protection, Respiratory Protection, Hand Protection

Training: Software

Plus: Facility Safety, Emergency Showers & Eyewash, Combustible Dust

Value Adds

- **Magazine:** Free magazine spotlight for Oil & Gas and Facility Safety advertisers
- **Website:** Free online spotlight for Respiratory Protection and Hand Protection advertisers

MAR

Ad close: 1/27/22 • Materials due: 2/2/22

Special Focus

Construction Safety

Feature Articles

IH: Gas Detection

PPE: Hearing Protection, Protective Apparel, Wearable Technology

Training: Lockout/tagout

Plus: Summer Hazards/Heat Stress, Employee Health Screening, Fall Protection

Value Adds

- **Research:** Ad Readership Study for all half page or larger advertisers
- **Magazine:** Free magazine spotlight for Construction Safety and Gas Detection advertisers
- **Website:** Free online spotlight for Wearable Technology and Summer Hazards/Heat Stress advertisers

APR

Ad close: 3/2/22 • Materials due: 3/4/22

Special Focus

Fire Safety

Feature Articles

IH: Hazard Communication

PPE: Vision Protection, Foot Protection, Head & Face Protection

Training: Electrical Safety

Plus: Welding, Incentives, Facility Safety

Value Adds

- **Magazine:** Free magazine spotlight for Head & Face Protection and Fire Safety advertisers
- **Website:** Free online spotlight for Incentives and Foot Protection advertisers

2022 Editorial Calendar

MAY

Ad close: 3/24/22 • Materials due: 3/29/22

INDUSTRIAL HYGIENE ISSUE

Special Focuses

Industrial Hygiene
2022 Industrial Hygiene Award
Winners

Feature Articles

PPE: Respiratory Protection, Hand
Protection, Fall Protection

Training: Confined Spaces

Plus: Combustible Dust, Emergency
Showers & Eyewash, Wearable
Technology

Value Adds

- **Magazine:** Free magazine spotlight for Industrial Hygiene and Hand Protection advertisers
- **Website:** Free online spotlight for Confined Spaces and Fall Protection advertisers

Bonus Value Add

- **Website:** All quarter page or larger advertisers may submit a product or service to appear online in the **IH Showcase** for six weeks.
 - Showcase submissions include a photo, brief description, company name and URL.

JUNE

Ad close: 5/2/22 • Materials due: 5/5/22

PRODUCT LAUNCH ISSUE

Special Focus

Product Launch

Feature Articles

IH: Noise Monitoring

PPE: Protective Apparel, Vision
Protection, PPE for Women

Training: Software

Plus: Defibrillators & CPR, Heat
Stress, Employee Health Screening,
Electrical Safety, Indoor Air Quality

Value Adds

- **Magazine:** Free magazine spotlight for Protective Apparel and Oil & Gas advertisers
- **Website:** Free online spotlight for Software and Defibrillators & CPR advertisers

Bonus Value Add

- **Website:** All quarter page or larger advertisers may submit a product or service to appear online in the **Product Launch Showcase** for six weeks.
 - Showcase submissions include a photo, brief description, company name and URL.

Show Coverage/Bonus Distribution*

ASSP Safety 2022, June 27-29,
Chicago, IL

*If event occurs in-person

JULY/AUG

Ad close: 6/24/22 • Materials due: 6/29/22

THE COMPANY PROFILE ISSUE

Special Focus

Construction Safety

Feature Articles

IH: Gas Detection

PPE: Respiratory Protection, Hand
Protection, Head & Face Protection

Training: Hazard Communication

Plus: Facility Safety, Emergency
Showers & Eyewash, Confined
Spaces

Value Adds

- **Website:** Free online spotlight for Confined Spaces and PPE advertisers

Bonus Value Add

- **Magazine:** All half page or larger advertisers who appear in the July/August 2022 and September 2022 will be eligible for Company Profile in the July/August 2022 issue. Company Profile sizes will be dictated by the company advertisement.
 - This **Company Profile** includes a company logo, description, photo, contact information and more. Examples of Company Profiles are available upon request.

2022 Editorial Calendar

SEPT

Ad close: 8/2/22 • Materials due: 8/4/22

PRODUCT LAUNCH ISSUE

Special Section

Product Launch

Feature Articles

IH: Indoor Air Quality

PPE: Foot Protection, Vision Protection, Fall Protection

Training: Materials Handling

Plus: Defibrillators & CPR, Facility Safety, Hearing Protection, Employee Health Screening

Value Adds

- **Magazine:** Free magazine spotlight for Foot Protection and Oil & Gas advertisers
- **Website:** Free online spotlight for Vision Protection and Fall Protection

Bonus Value Add

- **Website:** All quarter page or larger advertisers may submit a product or service to appear online in the **Product Launch Showcase** for six weeks.
 - Showcase submissions include a photo, brief description, company name and URL.

Show Coverage/Bonus Distribution*

NSC Congress & Expo, September 19-21, San Diego, CA

*If event occurs in-person

OCT

Ad close: 8/26/22 • Materials due: 8/30/22

Special Focus

Industrial Hygiene

Feature Articles

PPE: Construction, Electrical Safety, Respiratory Protection

Training: Transportation Safety

Plus: Wearable Technology, Winter Hazards, Combustible Dust

Value Adds

- **Research:** Ad Readership Study for all half page or larger advertisers
- **Magazine:** Free magazine spotlight for Industrial Hygiene and Protective Apparel advertisers
- **Website:** Free online spotlight for Winter Hazards and Transportation Safety advertisers

NOV/DEC

Ad close: 10/21/22 • Materials due: 10/27/22

Special Focus

2022 OH&S New Product of the Year Winners
OSHA Top 10

Feature Articles

IH: Gas Detection

PPE: Hand Protection, Protective Apparel, Hearing Protection

Training: Fall Protection

Plus: Lockout/Tagout, Hazard Communication, Safety Culture

Value Adds

- **Magazine:** Free magazine spotlight for Gas Detection and Hand Protection advertisers
- **Website:** Free online spotlight for Lockout/Tagout and Facility Safety advertisers

Trade Show eNewsletters

Drive Traffic and Get Exposure

Drive more traffic to your booth at the premier trade shows in the health, safety and hygiene industry, or get exposure at these shows even as a non-exhibitor!

The ASSP Safety 2022 and NSC Show Update eNewsletter will be delivered to 65,000* safety buyers twice before the show, twice during the expo, and approximately one week after the show.

The AIHce Show Update eNewsletter will be delivered to 30,000* IH professionals once before, once during, and once after the show. The VPPPA Safety+ Show Update eNewsletter will be delivered to 65,000* safety buyers once before, once during, and once after the show.

For extra exposure, add Pre-Show and Post-Show Spotlight eNewsletters to your ASSP Safety 2022 and NSC 2022 campaigns. The product-focused eNewsletter will be sent approximately one week before and one week after the show.

Trade Show eNewsletters Dates

AIHce 2022

May 17
May 24
May 31

ASSP Safety 2022

June 14
June 21
June 28
June 29
July 5

VPPPA Safety+ 2022

August 16
August 23
August 30

NSC 2022

September 6
September 13
September 20
September 21
September 27

Trade Show eNewsletters Ad Sizes

- Top Banner - 468 x 60
- 160 x 120 (2 positions available)
- 180 x 300 Info Center (large right box)
- 160 x 600 Skyscraper
- Product Spots (image + text)

Trade Show Product Launch Spotlight eNewsletters Dates

ASSP Safety 2022

- Pre-Show Product Launch Spotlight
June 19
- Post-Show Product Launch Spotlight
July 10

NSC 2022

- Pre-Show Product Launch Spotlight
September 11
- Post-Show Product Launch Spotlight
September 25

Trade Show Spotlight eNewsletters Ad Sizes

- Top Banner - 468 x 60 (exclusive)
- Product Spot (150x150 + 40-60 words of text)
- Positions will be allocated on a first-come, first-served basis, so reserve your spots today.

Contact us for rates.

eNews 2022 Editorial Calendar

EDITION	SPECIAL FOCUS
JANUARY	
January 3	General <i>OH&S</i>
January 5	General <i>OH&S</i>
January 10	Hazard Communication
January 11	Spotlight - Oil & Gas
January 12	General <i>OH&S</i>
January 18	General <i>OH&S</i>
January 19	Training
January 24	General <i>OH&S</i>
January 25	Spotlight - Construction
January 26	General <i>OH&S</i>
January 31	Facility Safety
FEBRUARY	
February 2	General <i>OH&S</i>
February 3	Spotlight - Defibrillators & CPR
February 7	Vision Protection
February 9	General <i>OH&S</i>
February 10	IH Quarterly
February 14	General <i>OH&S</i>
February 16	General <i>OH&S</i>
February 17	Spotlight - Chemical Safety
February 22	General <i>OH&S</i>
February 23	Respiratory Protection
February 28	General <i>OH&S</i>
MARCH	
March 2	PPE
March 3	Construction Quarterly
March 7	General <i>OH&S</i>
March 8	Spotlight - Protective Apparel
March 9	General <i>OH&S</i>
March 14	Fall Protection
March 15	Spotlight - Summer Hazards/Heat Stress
March 16	General <i>OH&S</i>
March 21	General <i>OH&S</i>
March 22	Whitepaper Quarterly
March 23	General <i>OH&S</i>
March 24	Spotlight - Gas Detection
March 28	General <i>OH&S</i>
March 30	General <i>OH&S</i>

EDITION	SPECIAL FOCUS
APRIL	
April 4	General <i>OH&S</i>
April 6	Hand Protection
April 11	General <i>OH&S</i>
April 12	Spotlight - Indoor Air Quality
April 13	General <i>OH&S</i>
April 18	General <i>OH&S</i>
April 20	Facility Safety
April 25	General <i>OH&S</i>
April 26	Spotlight - Foot Protection
April 27	General <i>OH&S</i>
April 28	IH Quarterly
MAY	
May 2	General <i>OH&S</i>
May 3	Spotlight - Stand-Down for Fall Prevention
May 4	General <i>OH&S</i>
May 9	Training
May 11	General <i>OH&S</i>
May 16	Respiratory Protection
May 18	General <i>OH&S</i>
May 19	Spotlight - Emergency Showers & Eyewash
May 23	General <i>OH&S</i>
May 25	General <i>OH&S</i>
May 26	Spotlight - Noise Monitoring
May 31	General <i>OH&S</i>
JUNE	
June 1	General <i>OH&S</i>
June 2	Spotlight - PPE for Women
June 6	General <i>OH&S</i>
June 7	Spotlight - Electrical Safety
June 8	General <i>OH&S</i>
June 13	General <i>OH&S</i>
June 14	Whitepaper Quarterly
June 15	Chemical Safety
June 20	General <i>OH&S</i>
June 21	Construction Quarterly
June 22	General <i>OH&S</i>
June 27	Summer Hazards/Heat Stress
June 29	General <i>OH&S</i>

eNews 2022 Editorial Calendar

EDITION	SPECIAL FOCUS
JULY	
July 5	General <i>OH&S</i>
July 6	General <i>OH&S</i>
July 11	Fall Protection
July 12	Spotlight - Gas Detection
July 13	General <i>OH&S</i>
July 18	General <i>OH&S</i>
July 20	Facility Safety
July 25	General <i>OH&S</i>
July 27	General <i>OH&S</i>
July 28	Spotlight - Wearable Technology
AUGUST	
August 1	General <i>OH&S</i>
August 3	General <i>OH&S</i>
August 4	Spotlight - Hand Protection
August 8	General <i>OH&S</i>
August 19	General <i>OH&S</i>
August 11	IH Quarterly
August 15	General <i>OH&S</i>
August 17	General <i>OH&S</i>
August 18	Spotlight - Protective Apparel
August 22	General <i>OH&S</i>
August 24	General <i>OH&S</i>
August 25	Spotlight - Oil/Gas
August 29	General <i>OH&S</i>
August 31	Emergency Eyewash & Showers
SEPTEMBER	
September 6	General <i>OH&S</i>
September 7	General <i>OH&S</i>
September 8	Construction Quarterly
September 12	Employee Health Screening
September 14	General <i>OH&S</i>
September 15	Spotlight - Electrical Safety
September 19	General <i>OH&S</i>
September 21	General <i>OH&S</i>
September 22	Whitepaper Quarterly
September 20	General <i>OH&S</i>
September 26	Winter Hazards
September 28	General <i>OH&S</i>
September 29	Spotlight - Incentives

EDITION	SPECIAL FOCUS
OCTOBER	
October 3	General <i>OH&S</i>
October 5	General <i>OH&S</i>
October 6	Spotlight - Training
October 10	Facility Safety
October 12	General <i>OH&S</i>
October 17	OSHA Top 10
October 19	General <i>OH&S</i>
October 20	Spotlight - Personal Protection
October 24	General <i>OH&S</i>
October 26	Hazard Communications
October 27	IH Quarterly
NOVEMBER	
November 2	General <i>OH&S</i>
November 7	General <i>OH&S</i>
November 8	Spotlight - Respiratory Protection
November 9	Hearing Protection
November 14	General <i>OH&S</i>
November 16	General <i>OH&S</i>
November 17	Construction Quarterly
November 21	General <i>OH&S</i>
November 28	Fall Protection
November 29	Spotlight - Foot Protection
November 30	General <i>OH&S</i>
DECEMBER	
December 5	General <i>OH&S</i>
December 6	Spotlight - Oil/Gas
December 7	<i>OH&S</i> New Product of the Year Winners
December 12	General <i>OH&S</i>
December 13	Whitepaper Quarterly
December 14	General <i>OH&S</i>
December 19	General <i>OH&S</i>
December 20	Spotlight - Protective Apparel
December 21	Indoor Air Quality